

Photo and Video Guidelines Statement

We stage numerous school events and know some parents, carers, family and friends like to take photographs, videos or other visual recordings of the school productions and events.

We have photo guidelines in place with regards to taking and use of images. Please refer to these guidelines which can be found on our website.

At Hingham Primary School we are happy for parents and carers to take photographs and videos at school events for personal use only.

Parents, carers, family and friends of the children are not permitted to take photographs or to make videos or other visual recordings for anything other than their own personal and household use.

To ensure we protect all members of the school community when parents, carers, family and friends attend events and performances within the school, they should make every effort to adhere to our Photography Standards:

- Make efforts to only show students and the school in a positive light
- Do not take any photographs of students in inappropriate or embarrassing situations
- Do not take any photographs of students in inappropriate states of dress
- Do not take photographs of accidents or injuries
- Focus on the activity, not the child
- Do not take photographs of any person with a “do not photo” instruction
- Photographs must not be shared on social media where they can be accessed by the general public

Not all parents want images of their children to be accessible and shared online. This may be for personal or religious reasons. As a school, we respect the rights of children and their families to have privacy, and we hope that you will support us in doing so.

If it comes to the attention of the school that images and videos have been posted on social media, we may need to consider a ban on video recordings and photographic images being taken at such events in the future.